



RAISE THE BARS WITH HELI

Heli Modified, Inc., an all-American company, is well known for its innovative Tour Performance® series handlebar adapters. Latest in this best-selling lineup is the new Tour Performance® bar relocation adapter kit for the 2006-2007 BMW K1200 GT.

For riders who would benefit by not having to reach quite so far, the Tour Performance® HR Adapter repositions the stock handgrips a full 1 inch closer to the rider. As experienced long-distance tourers can tell you, that crucial adjustment can make all the difference in comfort.

Custom engineered for this specific motorcycle model and manufactured by state-of-the-art CNC machines from a solid 6061 aluminum extrusion with an OEM-matching satin finish, the Tour Performance® HR Adapter is the kind of quality component that BMW riders demand.

All stock cables and hydraulic lines are retained. And, as with all of the HeliBar® products, the Tour

Performance® HR Adapter comes with the necessary hardware and full installation instructions. All you need to perform the installation are standard tools and an afternoon - or see your local BMW dealer. The Tour Performance® HR Adapter for BMW's K1200 GT retail for \$189. www.helibars.com

SHOCK ABSORBING RIDING BOOTS

Ariat International, Inc., a leader in performance equestrian footwear, has taken the superior comfort and durability that it's known for and applied its ATS(r) Technology to a different kind of riding - motorcycles!

The Ariat Metal Mounts Collection brings innovation in an assortment of waterproof, full grain leather boots for men. Understanding a riders' need for comfort, Ariat applies unique patent-pending performance technology. The design incorporates peg rests into the outsole, reducing leg fatigue, a must-have when riding for either short or long periods of time. Ariat's ATS (Advanced Torque Stability) Technology combines arch and heel support offering enhanced cushioning and stability. The gel pad in the footbed forefoot performs as a shock absorber delivering all day comfort.

"Ariat's launch of a new motorcycle boot collection is marked with our traditional commitment to product excellence," says Beth Cross, Founder and Chief Executive Officer. "Ariat's footwear design team has worked closely with motorcycle riders to develop a collection of high performance boots. We are confident bikers will agree Ariat has created a smartly designed line of footwear with only the highest quality of materials. The result is uncompromised quality, durability and unrivaled comfort."

Ariat Metal Mounts Collection makes its debut in stores July 2007 in four boot styles including: the mid-calf pull on Alloy H20 with full length zipper; the Carbine H20 square toe mid-calf boot with harness detail; the ankle-length Smolder H20 lace up with front buckle strap; and the Asphalt H20 dual front zip with front buckle strap. Suggested retail price is \$139.95. For more information contact Ariat at 800.899.8141 or visit www.ariat.com.

